

Why the franchising business?



Franchising, also called commercial affiliation, is a collaboration formula between entrepreneurs for the production or distribution of services and / or goods, suitable for those who want to start a new business, but do not want to start from scratch, and prefer to affiliate their business to an already established brand.

Franchising is therefore an opportunity for everyone and was born above all for two reasons (in our case): to grow our network and our brands and to help people invest in something real that brings results with a single goal, to earn.

However, a certain standard of quality must be guaranteed, a widespread and well-made organization and support that gives the franchisee confidence and tranquility. This is because he must be able to be calm in the management of his restaurant without having to invent something bigger than himself.

We want to take the complete wine and food sector and for this reason we currently have four types of places in development to offer to investors:

LaWineria Store

Direct local opening and franchising network development

LaWineria Food & Lab

Direct local opening and shared affiliation

Cattivino Italian Mad Lab

Direct local opening and franchising network development

Cattivino Italian Mad Kitchen

Direct local opening and shared affiliation

